

Rep Order# 8891647 Ver# 1 Mod#
EC'd Yes

Traffic Order# 37844

Printed: 11/02/2012 12:15 PM

1 of 2

Station KLAS-TV LAS VEGAS
Advertiser () NRSC-NATL REPUB SENA
Product ISSUE
Estimate#
Buyer ANDREA MASSAR
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STRETT NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 11/03/2012 - 11/06/2012
Hiatus Weeks

Rep Firm _____
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

= CONTRACT COMMENT =

NAT'L REPUBLICAN SENATORIAL COMMITTEE ***** NONDISCRIMINATION ***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Rep Order# 8891647 Ver# 1 Mod# 0 Status Confirmed Printed: 11/02/2012 12:15 PM 2 of 2
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	8	SU	900P-1000P		:30	\$40,000.00	11/04-11/04	1	1	1	\$40,000.00	

Buyline Comment: GOOD WIFE

--REPORT TOTALS--

Report Totals: 10 / \$119,500.00

--SALES MONTHLY TOTALS--

Nov 12: 10 / \$119,500.00

Sales Totals: 10 / \$119,500.00

Station Totals: 10 / \$119,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$398,333	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

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